

## The Changing Childhood Project: UNICEF's questions in Gallup World Poll

(data collected 2022–23)

Please note: 1) With the exception of the climate questions (which follow directly from one another), Gallup asked the following in a randomized order of each respondent. 2) Gallup also asked standard demographic questions of all World Poll respondents, which are not reflected in this document.

## UN1 [WP22826]

Which of the following do you use MOST OFTEN to stay informed about current events? (*Read* 1-3)

- 1. Social media, such as [insert the top 3 social media platforms in each country]?
- 2. Online news websites
- 3. Radio, TV, or newspapers
- 4. (None of these)
- 5. (Don't know)
- 6. (Refused)
- **UN2** How much do you trust each of the following sources to provide you with accurate information? A lot, a little, or not at all? (*Read and rotate UN2A-UN2D*) (*Programmer: Randomize Items*)
  - 1 A lot
  - 2 A little
  - 3 Not at all
  - 8 (DK)
  - 9 (Refused)

UN2A	[WP22827]	News media
UN2B	[WP22086]	Social media platforms
UN2C	[WP22087]	National government
UN2D	[WP22088]	Doctors and health care workers
UN2E	[WP22089]	Scientists
UN2F	[WP22090]	Religious organizations

## **UN3** [WP22091]

Which of the following do you identify with MOST? Being a part of the city or area where you live, being a part of the [COUNTRY], or being a part of the world?

- 1 Being a part of the city or area where you live
- 2 Being a part of this country
- 3 Being a part of the world
- 8 (DK)
- 9 (Refused)

(READ:) Now, on a different topic...

- UN4 [WP22125] Have you ever heard of climate change?
  - 1 Yes
  - 2 No
  - 8 (DK)
  - 9 (Refused)

## UN5 [WP22828]

When you hear the phrase "climate change," which of the following comes to mind? (Interviewer: If respondent says "Both" probe with, "which is closer to your view?" Repeat responses 1-2 as necessary) (Programmer: Rotate Items)

- 1 Seasonal changes in weather that occur every year
- 2 More extreme weather events and a rise in average world temperatures resulting from human activity
- 3 (Neither/Something else)
- 8 (DK)
- 9 (Refused)